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## **Christian Brothers Automotive Opens New Location in Westchase**

*Husband and Wife Entrepreneurial Team Offers Comfort, Convenience and Friendly Customer Service at New Automotive Shop*

**TAMPA, Fla. (August 6, 2012)** – Christian Brothers Automotive, the automotive repair shop creating a positive “culture shock” in town with its commitment to honesty and integrity, will celebrate the opening of its newest location on August 15, 2012 at 12949 Race Track Road in Tampa. The new location is the second shop to open in Florida.

Situated in Westchase near the intersection of Race Track Road and Countryway Boulevard, the nearly 5,000 square-foot location will include nine service bays, as well as an upscale lobby with a home-charm décor that features leather couches, decorative lighting, artwork and hardwood floors. Christian Brothers Automotive also provides consumers with a courtesy shuttle both to and from work and home while their car is being serviced. In addition, customers who wish to wait in-shop for their vehicle can enjoy free Wi-Fi in the comfortable lobby.

“Christian Brothers Automotive is committed to providing only the highest standards and honest business practices to our customers,” said Jason Benintendi, who co-owns the new Christian Brothers Automotive Westchase with his wife Carla. “We have found a franchise that believes in going above and beyond not only for the car but for the customers as well. Local residents will truly see that Christian Brothers Automotive is the light in the community where they can trust and depend on us for their automotive needs.”

Christian Brothers Automotive provides full-service automotive diagnostic testing and evaluation, maintenance programs and repair work for all domestic and foreign vehicles at each of their locations. All Christian Brother Automotive’s facilities are staffed with automotive service excellence (ASE) certified technicians.

“We look forward to greeting each and every customer and personally tending to their questions and concerns,” Jason said. “We believe in what Christian Brothers Automotive stands for and want to reach out to our community and provide a high level of customer service—which has been my background for many years.”

Spending more than 18 years in the customer service field, Jason always shared a desire to open his own business with Carla. Living in Tulsa, Okla., for most of their lives, the couple learned about Christian Brothers Automotive from friends who opened their own franchise location in Dallas, Texas. They began pursuing the franchise opportunity and found it was a perfect fit for their family. Today, Jason and Carla and their two children moved from Tulsa to Tampa and will celebrate the opening of Florida’s second Christian Brothers Automotive location.

For more information about the Christian Brothers Automotive Westchase, please visit <http://cbac.com/store/westchase>

### **About Christian Brothers Automotive**

Christian Brothers Automotive is one of the nation’s leading automotive service and repair franchise systems with more than 100 locations open and an additional 35 under development

in 17 states including Alabama, Arizona, Arkansas, Colorado, Florida, Georgia, Indiana, Kansas, Louisiana, Michigan, Mississippi, Missouri, Nebraska, North Carolina, Oklahoma, Tennessee, and Texas.

Mark Carr, president and CEO, opened the first location in Houston, Texas, in 1982. The store's main principle was to run an automotive repair facility based on honesty, integrity, reliability and exceptional customer service, which is still the core philosophy of Christian Brothers Automotive today. Christian Brothers Automotive began selling franchises in 1996 and continues to grow at a pace of 15 to 20 stores annually. The company also continues to maintain a 100 percent success rate with its store operations, never having closed a location.

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